

Question Paper Code : 91555

B.E./B.Tech. DEGREE EXAMINATION, NOVEMBER/DECEMBER 2014.

Seventh Semester

Information Technology

IT 2041/IT 705/10177 ITE 32 — ENTERPRISE RESOURCE PLANNING

(Regulation 2008/2010)

Time : Three hours

Maximum : 100 marks

Answer ALL questions.

PART A — ($10 \times 2 = 20$ marks)

1. Why is business intelligence important?
2. What are the advantages of data warehouse?
3. Why it is important to select the right implementation strategy?
4. State the different types of requirements.
5. How has the power of ERP improved using the Internet?
6. What are the different modules of ERP system?
7. What are the business benefits of mySAP ERP?
8. Give examples for the benefits of PeopleSoft Enterprise applications.
9. How has the eBusiness changed the definition of enterprise systems?
10. What is ERP II?

PART B — ($5 \times 16 = 80$ marks)

11. (a) Describe the different phases of Business Process Reengineering (BPR).

Or

- (b) Discuss why data warehouses are important and how they can be integrated with ERP systems.

12. (a) (i) Why it is important to get the requirements from all the stakeholders of the project? (4)
(ii) Explain the requirements elicitation process. (12)

Or

- (b) Why it is important to audit and review the ERP systems and activities? Discuss about the post implementation activities.
13. (a) What are the reasons that Organizations should measure the performance of the ERP system at regular intervals after implementation? Explain metrics in detail with examples.

Or

- (b) How material management is carried out in an Organization? How quality is assured while developing a product?
14. (a) Explain the business strategies followed in SSA Global.

Or

- (b) Discuss about Oracle Application lines and how the Company establishes itself in the market. How Oracle accelerate for small and medium businesses?
15. (a) Discuss the eBusiness process model.

Or

- (b) Explain the importance of the integration of ERP with Internet and WWW.
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