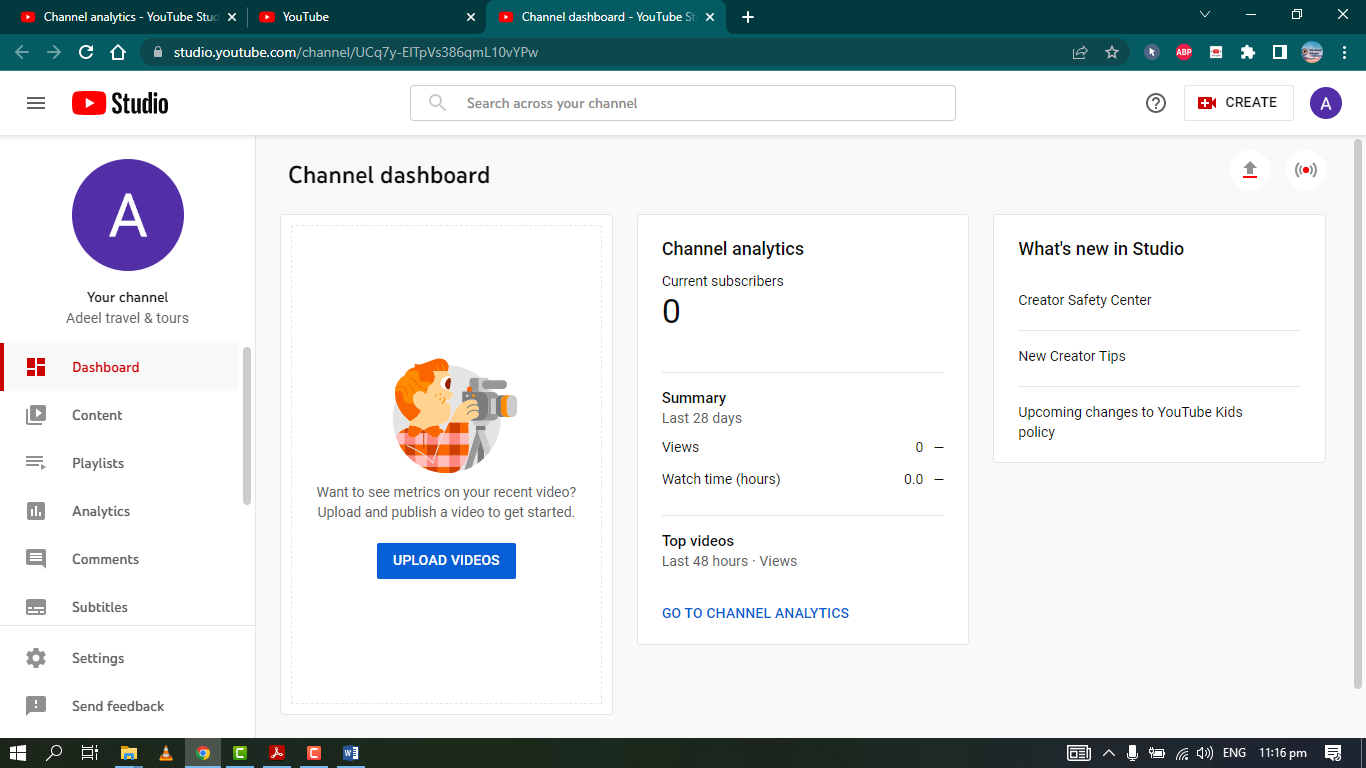
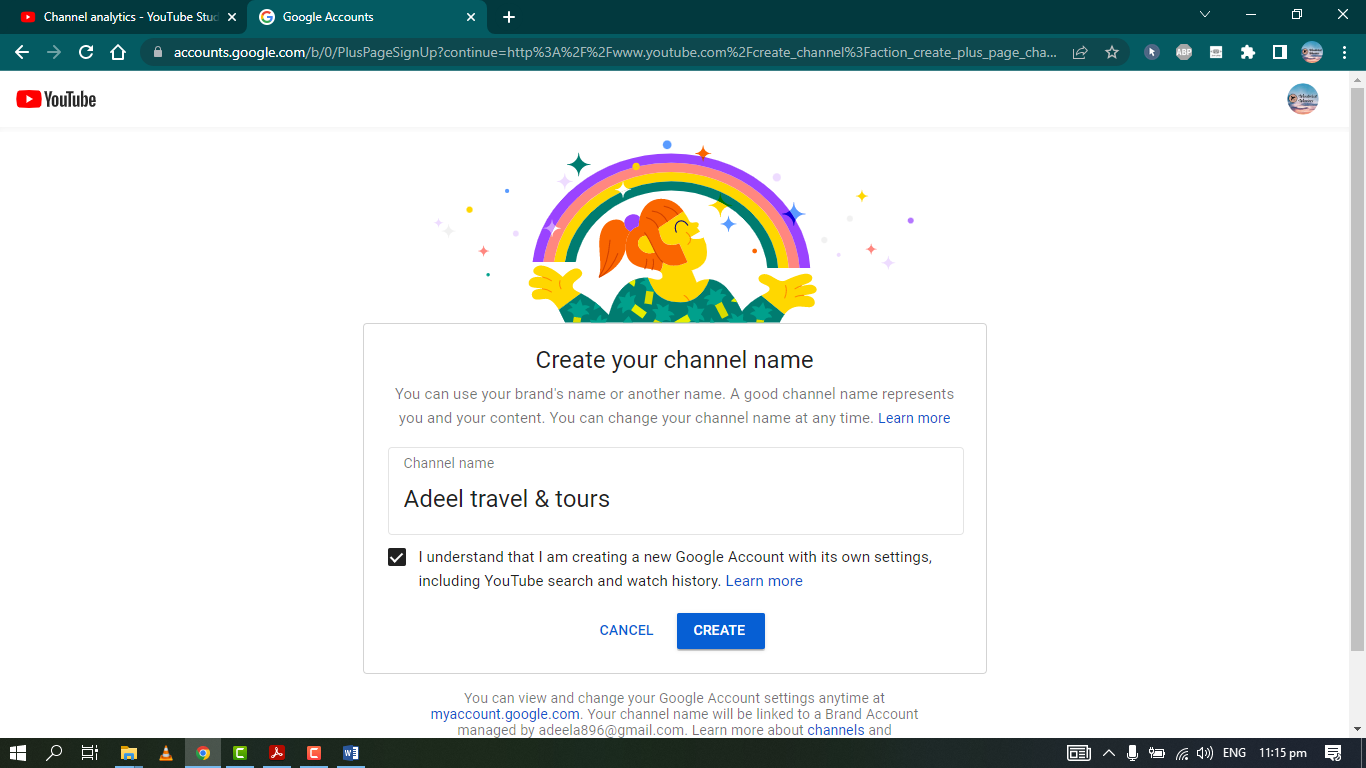
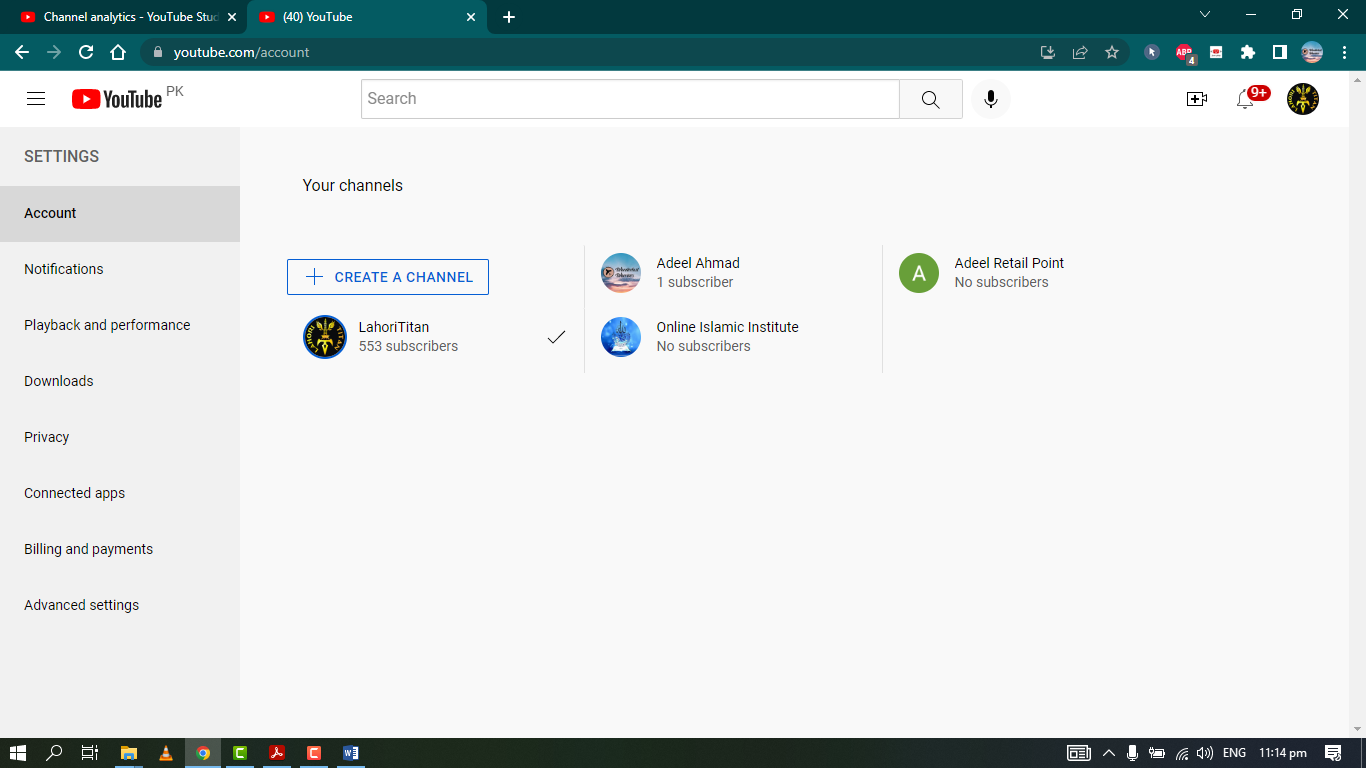
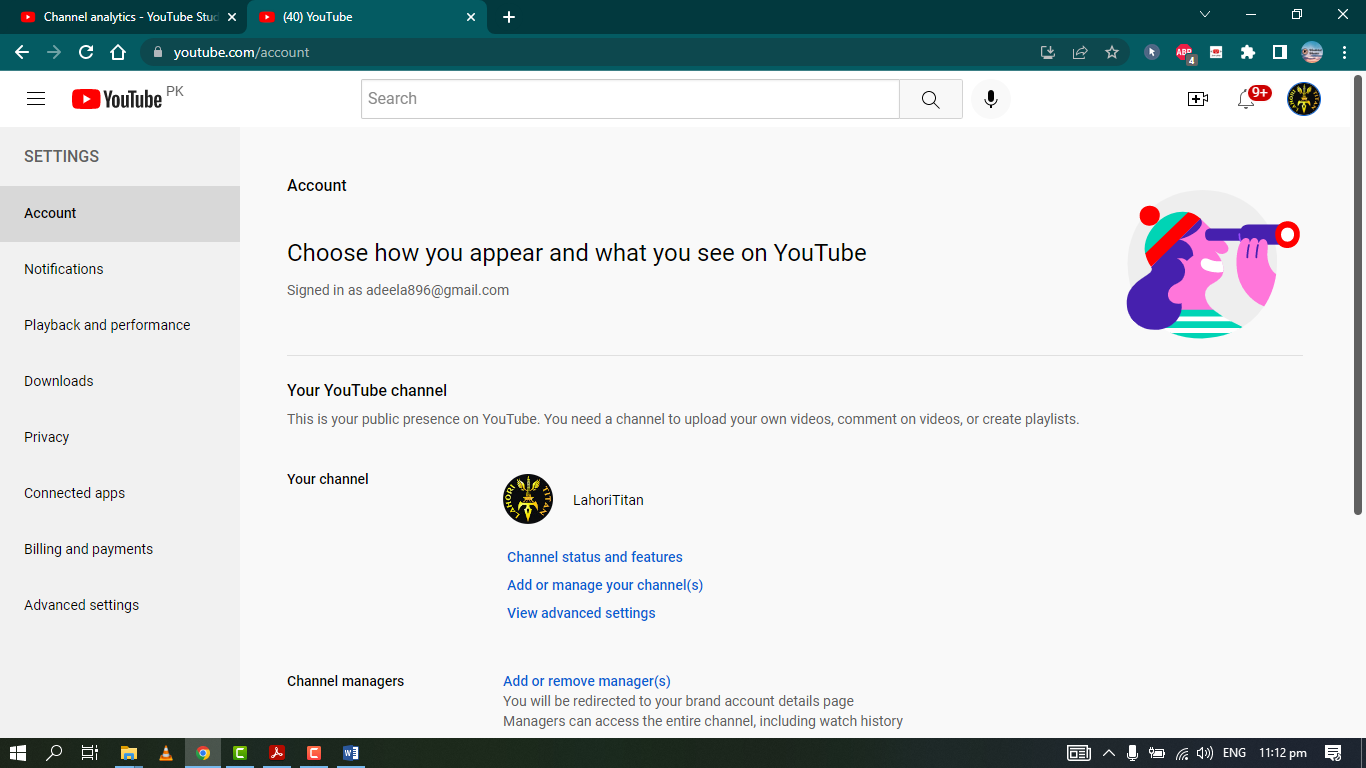
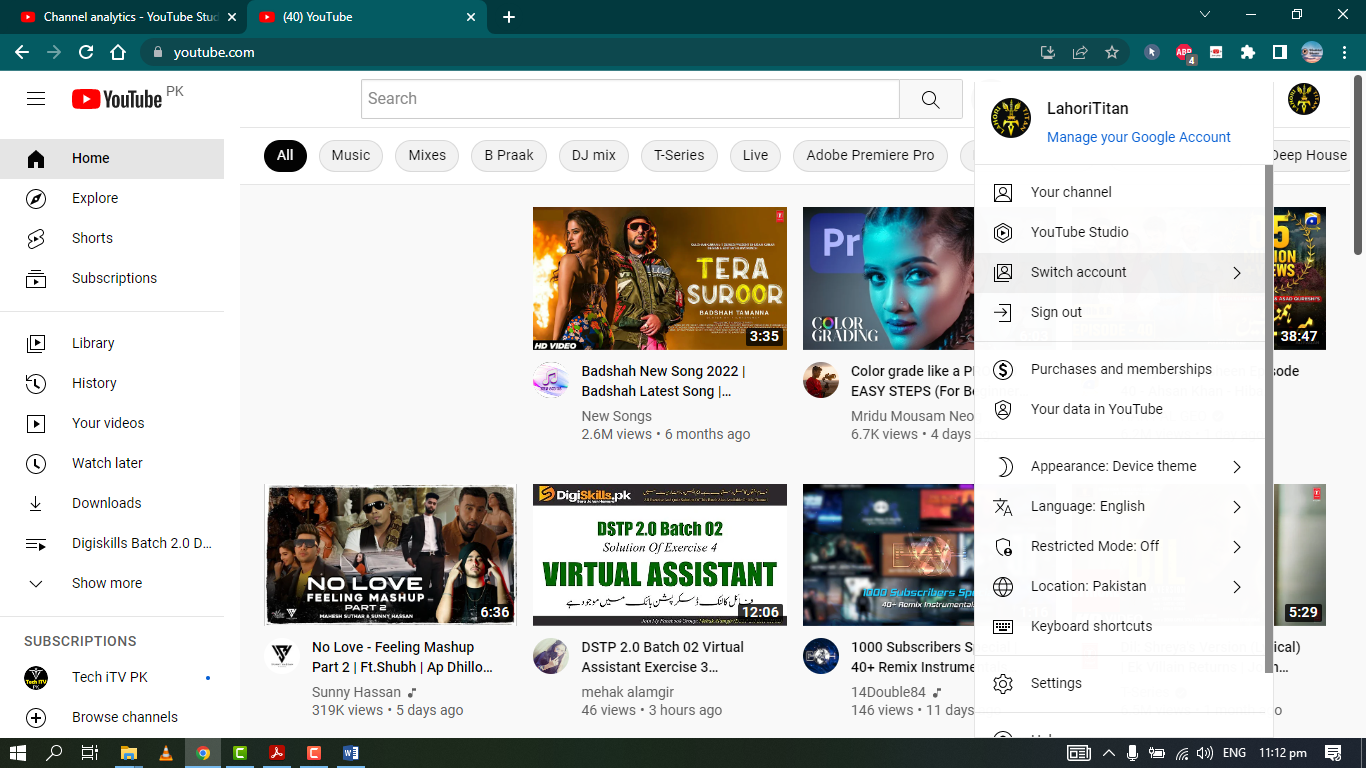
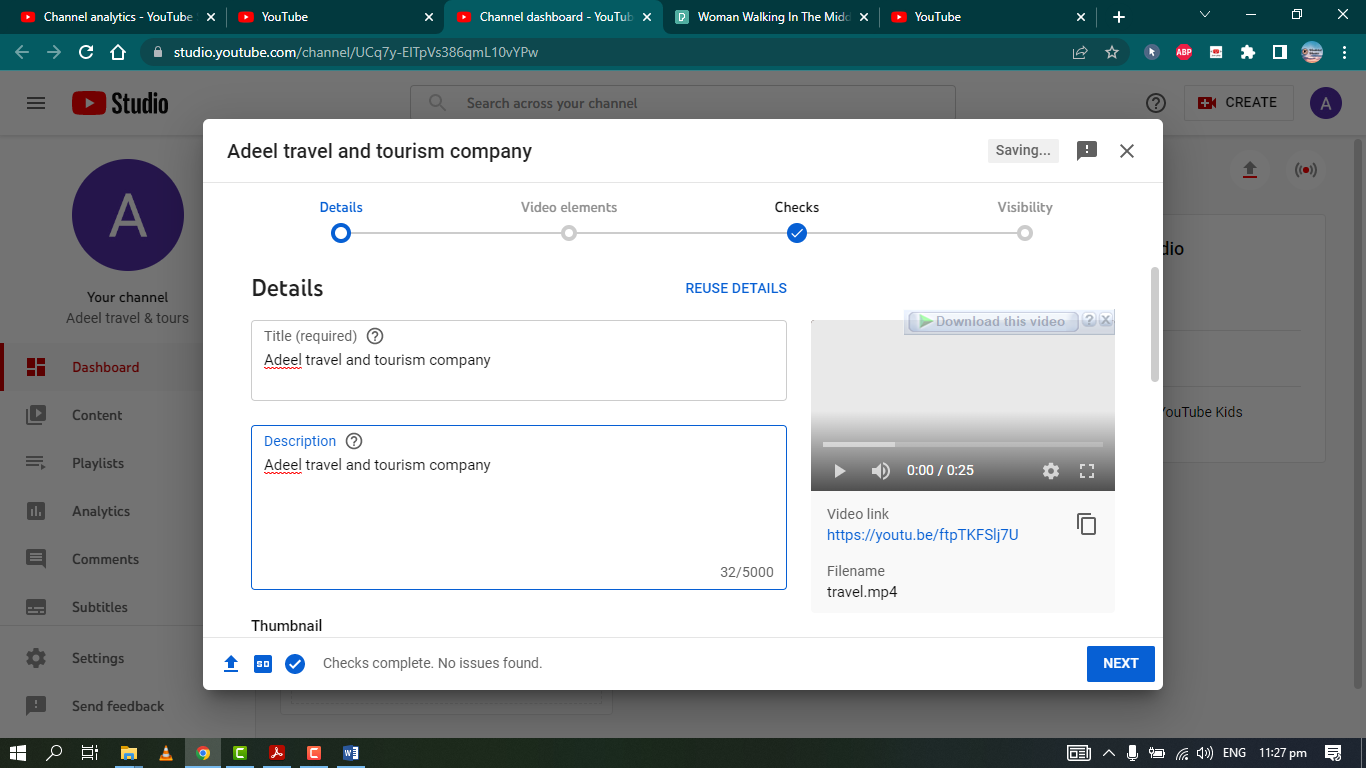
|  |
| --- |
| **Hands-on Exercise No. 4 DigiSkills.pk 2.0 Batch-02**  **Digital Marketing** |

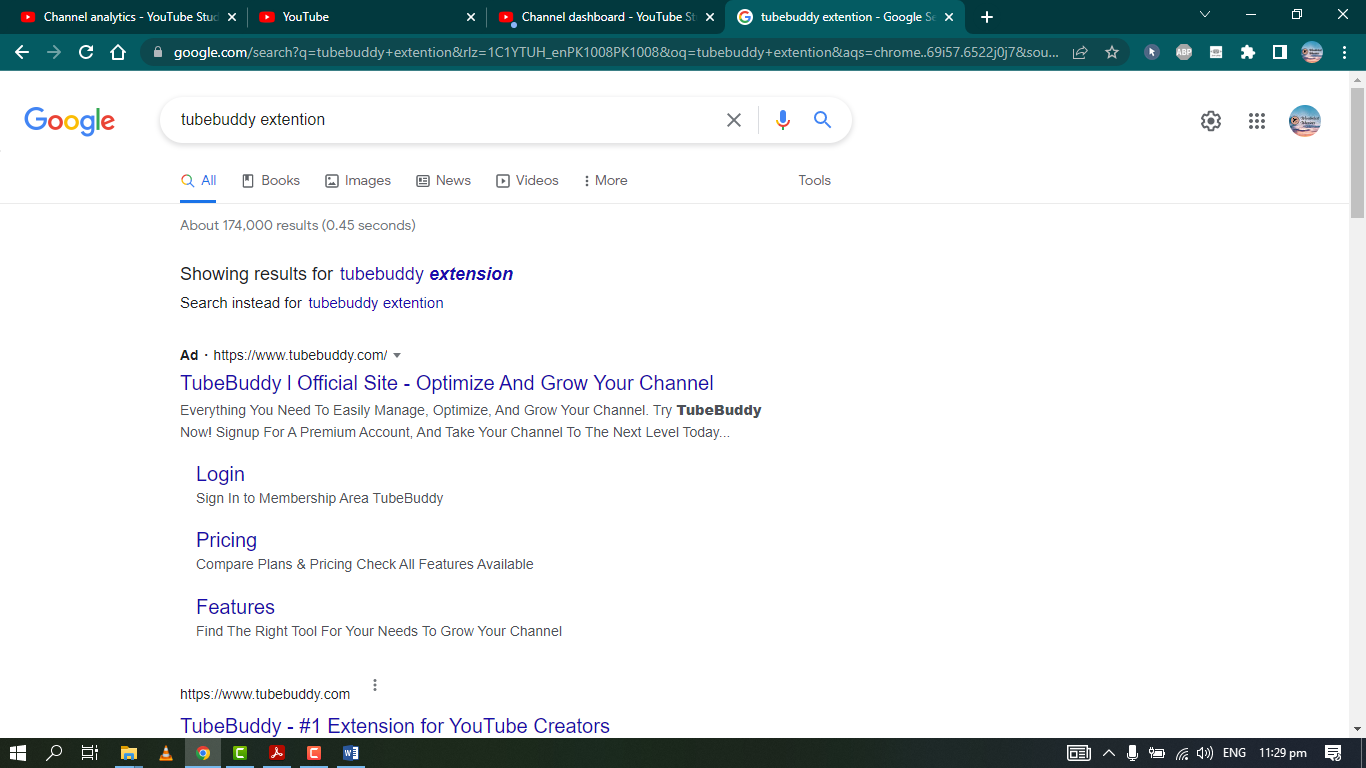
1. Create a YouTube channel.

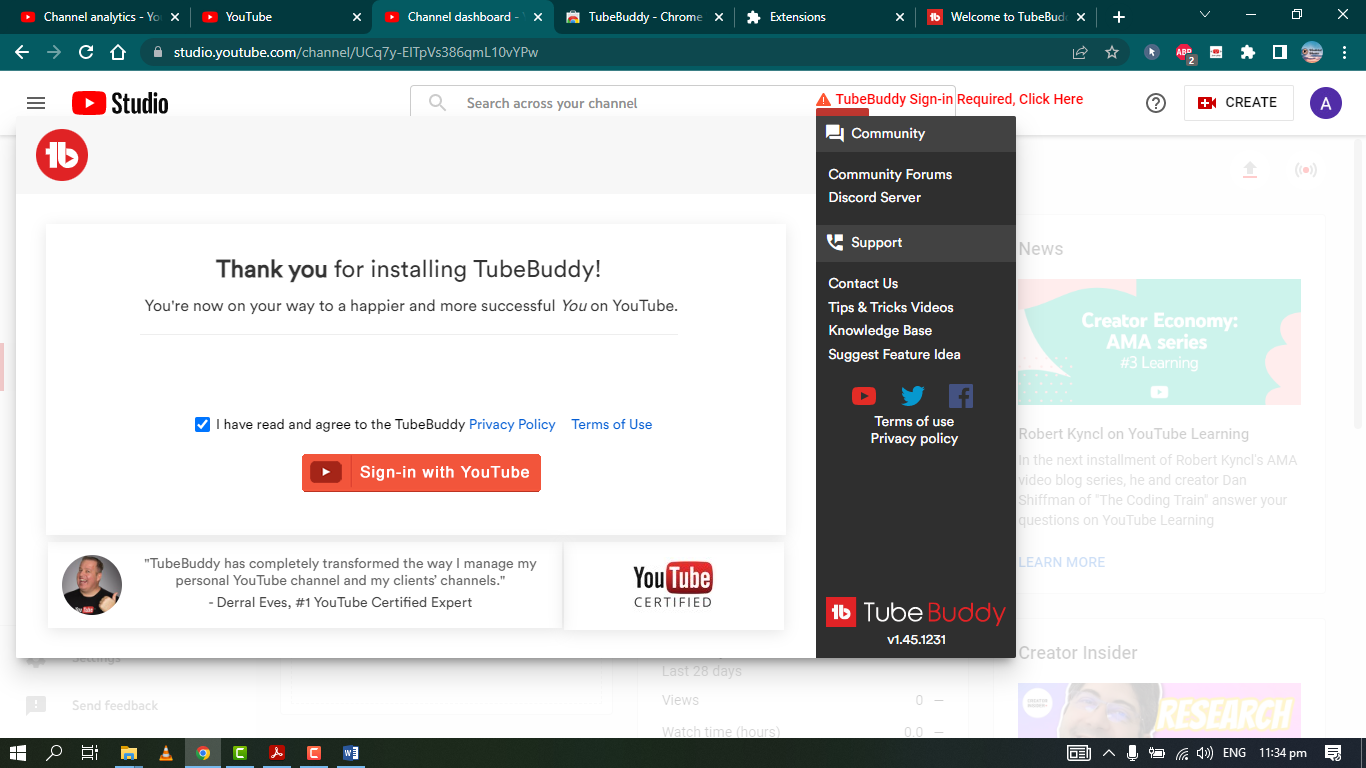
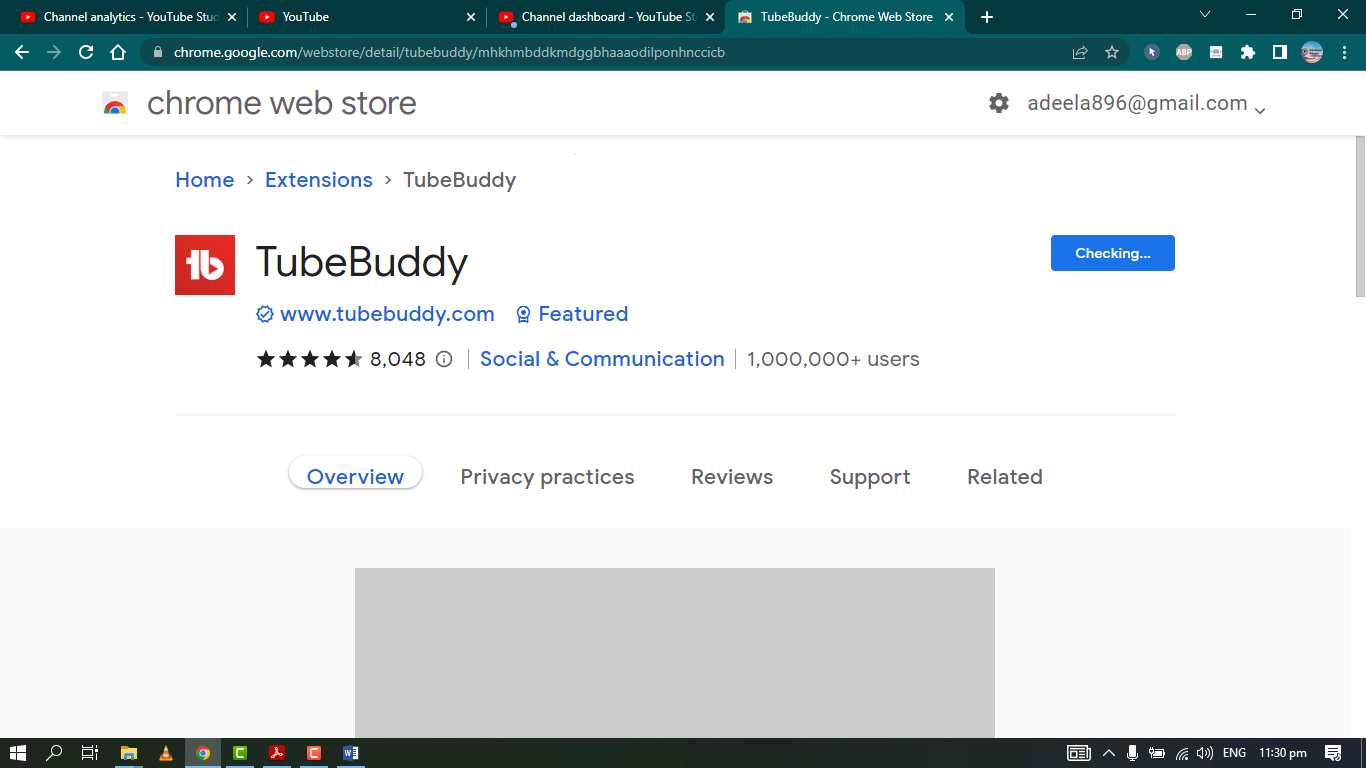


2. Upload a video related to the scenario

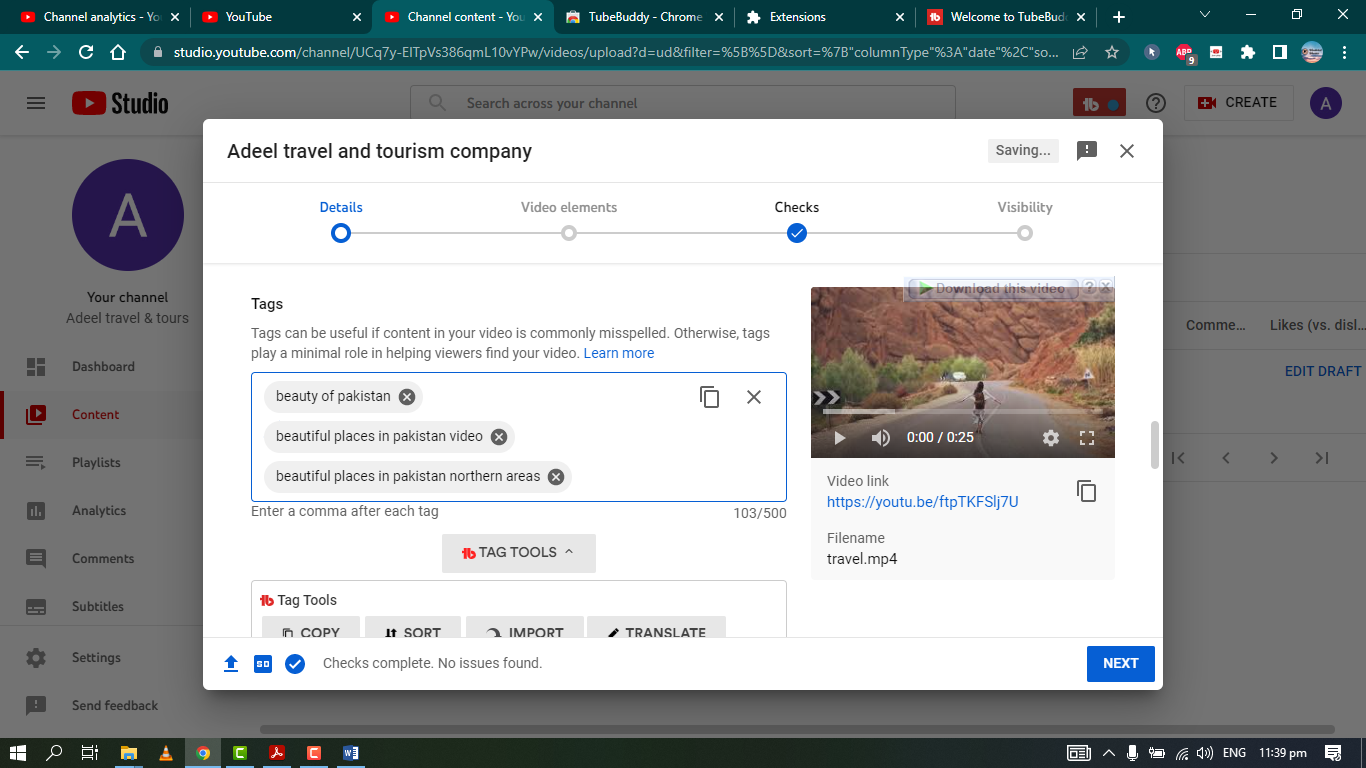
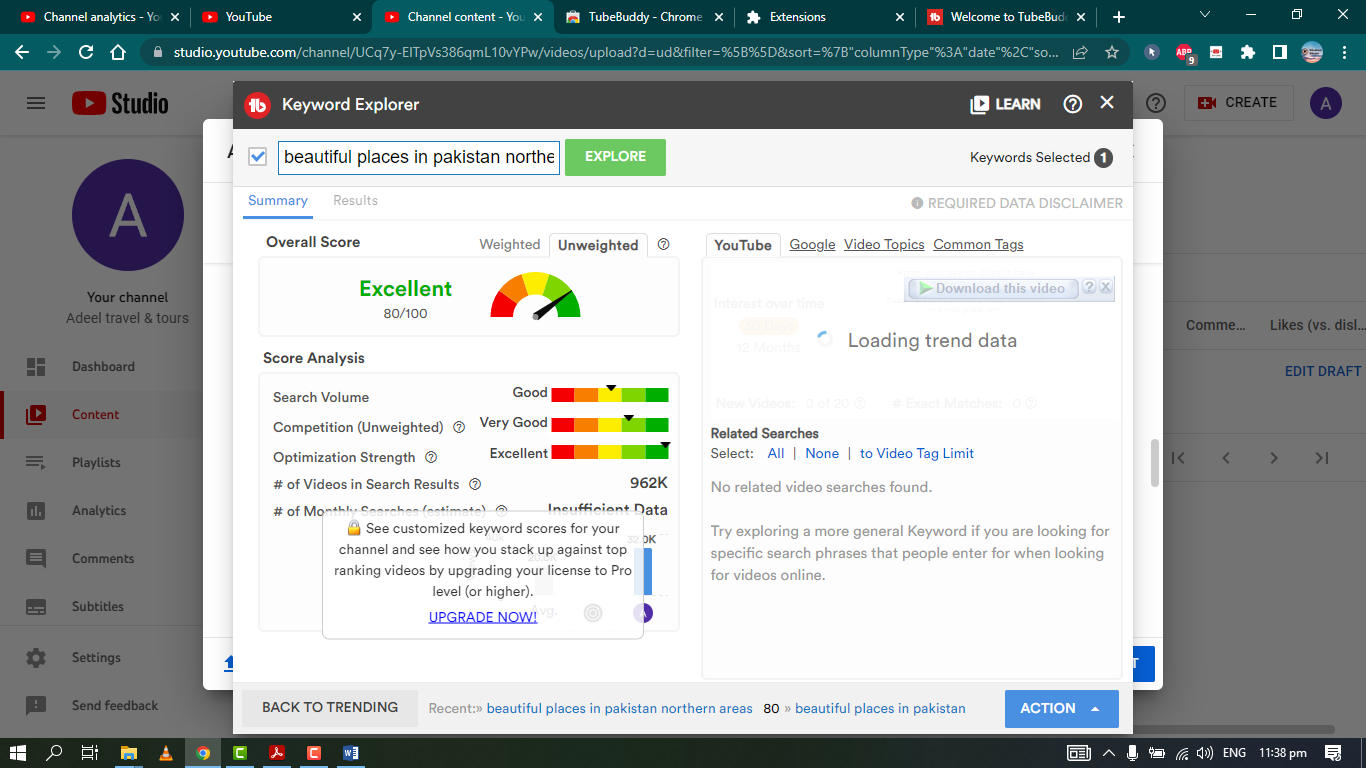
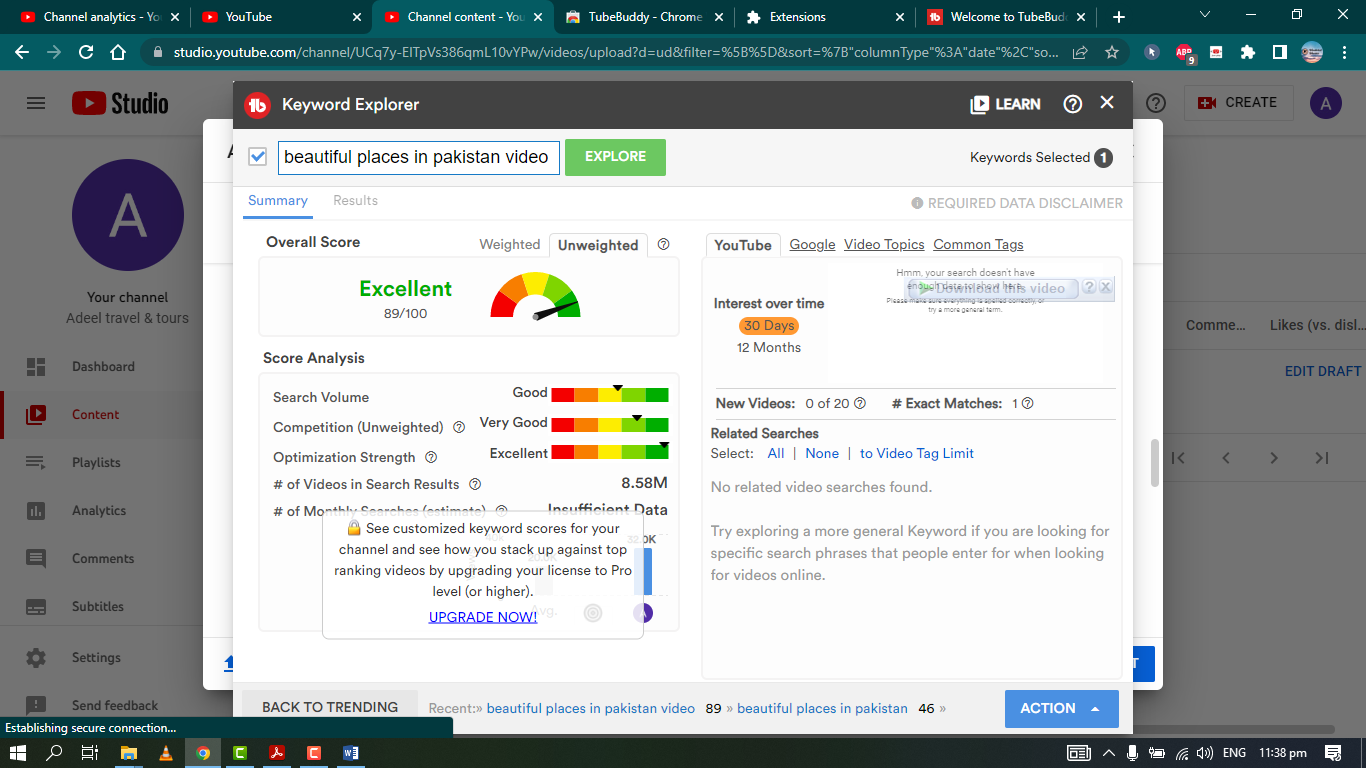


3. Install and sign into Tube Buddy account.





4. Add at least 2 tags to your video having score of at least 40% on Tube Buddy.



5. Improve overall SEO score of the video and make it to at least 30% on tube buddy extension

